



**Remit Address:**  
**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

# INVOICE

|                 |                        |
|-----------------|------------------------|
| Advertiser      | Heck, Joe for Congress |
| Product         | JOE HECK 4 CONGRESS    |
| Estimate Number | 2690                   |

|                |                     |
|----------------|---------------------|
| Invoice #      | 106602-1            |
| Invoice Date   | 09/30/12            |
| Invoice Month  | September 2012      |
| Invoice Period | 08/27/12 - 09/30/12 |

|                   |                      |
|-------------------|----------------------|
| Station           | KSNV                 |
| Account Executive | Amy McCreary         |
| Sales Office      | Blair - Philadelphia |
| Sales Region      | National             |

|              |                     |
|--------------|---------------------|
| Order #      | 106602              |
| Alt Order #  | 06852462            |
| Deal #       |                     |
| Order Flight | 09/17/12 - 09/30/12 |

**Billing Address:**

Strategic Media Placement, Inc.  
 Attention: Accounts Payable  
 7669 Stagers Loop  
 Delaware, OH 43015

|                  |           |
|------------------|-----------|
| Billing Calendar | Broadcast |
| Billing Type     | Cash      |
| Special Handling |           |

|                 |  |
|-----------------|--|
| IDB #           |  |
| Advertiser Code |  |
| Product Code    |  |

|                |  |
|----------------|--|
| Agency Ref     |  |
| Advertiser Ref |  |

| Line | Channel | Description               | Time     | Day | Date                 | Length | Aired | Days    | Ad-ID                   | Rate     | Reconciliation | Ref # |
|------|---------|---------------------------|----------|-----|----------------------|--------|-------|---------|-------------------------|----------|----------------|-------|
| 1    | KSNV    | M-F 6-7a Wakeup w/Wagners | 6-7a     |     |                      |        |       |         |                         |          |                |       |
|      |         |                           |          |     | 09/17/12 to 09/23/12 | 4x     |       | MTWT--- |                         |          |                |       |
|      | KSNV    |                           |          | M   | 09/17/12             | :30    |       | 6:21 AM | TVGENHECK1205H Medi car | \$450.00 |                | 1     |
|      | KSNV    |                           |          | Tu  | 09/18/12             | :30    |       | 6:40 AM | TVGENHECK1205H Medi car | \$450.00 |                | 2     |
|      | KSNV    |                           |          | W   | 09/19/12             | :30    |       | 6:50 AM | TVGENHECK1205H Medi car | \$450.00 |                | 3     |
|      | KSNV    |                           |          | Th  | 09/20/12             | :30    |       | 6:12 AM | TVGENHECK1205H Medi car | \$450.00 |                | 4     |
|      |         |                           |          |     | 09/24/12 to 09/30/12 | 4x     |       | MTWT--- |                         |          |                |       |
|      | KSNV    |                           |          | M   | 09/24/12             | :30    |       | 6:50 AM | TVGENJH12NSH No Shame   | \$450.00 |                | 7     |
|      | KSNV    |                           |          | Tu  | 09/25/12             | :30    |       | 6:26 AM | TVGENJH12NSH No Shame   | \$450.00 |                | 5     |
|      | KSNV    |                           |          | W   | 09/26/12             | :30    |       | 6:42 AM | TVGENJH12NSH No Shame   | \$450.00 |                | 6     |
|      | KSNV    |                           |          | Th  | 09/27/12             | :30    |       | 6:50 AM | TVGENJH12NSH No Shame   | \$450.00 |                | 8     |
| 2    | KSNV    | Today Show                | 658a-9am |     |                      |        |       |         |                         |          |                |       |
|      |         |                           |          |     | 09/17/12 to 09/23/12 | 5x     |       | MTWTF-- |                         |          |                |       |
|      | KSNV    |                           |          | M   | 09/17/12             | :30    |       | 8:44 AM | TVGENHECK1205H Medi car | \$550.00 |                | 1     |
|      | KSNV    |                           |          | Tu  | 09/18/12             | :30    |       | 8:48 AM | TVGENHECK1205H Medi car | \$550.00 |                | 3     |
|      | KSNV    |                           |          | W   | 09/19/12             | :30    |       | 8:37 AM | TVGENHECK1205H Medi car | \$550.00 |                | 4     |
|      | KSNV    |                           |          | Th  | 09/20/12             | :30    |       | 7:27 AM | TVGENHECK1205H Medi car | \$550.00 |                | 2     |
|      | KSNV    |                           |          | F   | 09/21/12             | :30    |       | 8:45 AM | TVGENHECK1205H Medi car | \$550.00 |                | 5     |
|      |         |                           |          |     | 09/24/12 to 09/30/12 | 5x     |       | MTWTF-- |                         |          |                |       |
|      | KSNV    |                           |          | M   | 09/24/12             | :30    |       | 8:43 AM | TVGENJH12NSH No Shame   | \$550.00 |                | 6     |
|      | KSNV    |                           |          | Tu  | 09/25/12             | :30    |       | 8:27 AM | TVGENJH12NSH No Shame   | \$550.00 |                | 8     |
|      | KSNV    |                           |          | W   | 09/26/12             | :30    |       | 8:00 AM | TVGENJH12NSH No Shame   | \$550.00 |                | 7     |
|      | KSNV    |                           |          | Th  | 09/27/12             | :30    |       | 8:59 AM | TVGENJH12NSH No Shame   | \$550.00 |                | 9     |
|      | KSNV    |                           |          | F   | 09/28/12             | :30    |       | 7:28 AM | TVGENJH12NSH No Shame   | \$550.00 |                | 10    |
| 3    | KSNV    | M-F Early News            | 5-630p   |     |                      |        |       |         |                         |          |                |       |
|      |         |                           |          |     | 09/17/12 to 09/23/12 | 5x     |       | MTWTF-- |                         |          |                |       |

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Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.

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**Strategic Media Placement, Inc.**  
**Attention: Accounts Payable**  
 7669 Stagers Loop  
 Delaware, OH 43015

|                 |                        |
|-----------------|------------------------|
| Advertiser      | Heck, Joe for Congress |
| Product         | JOE HECK 4 CONGRESS    |
| Estimate Number | 2690                   |

|                |                     |
|----------------|---------------------|
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| Invoice Period | 08/27/12 - 09/30/12 |

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| Sales Office      | Blair - Philadelphia |
| Sales Region      | National             |

|              |                     |
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| Alt Order #  | 06852462            |
| Deal #       |                     |
| Order Flight | 09/17/12 - 09/30/12 |

|                  |           |
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| Billing Calendar | Broadcast |
| Billing Type     | Cash      |
| Special Handling |           |

|                 |  |
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| IDB #           |  |
| Advertiser Code |  |
| Product Code    |  |

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|----------------|--|
| Agency Ref     |  |
| Advertiser Ref |  |

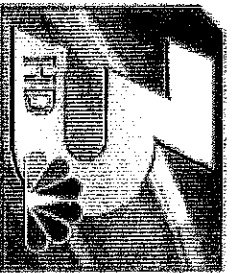
| Line | Channel | Description               | Time      | Day | Date                 | Length | Aired | Days    | Ad-ID                   | Rate     | Reconciliation | Ref # |
|------|---------|---------------------------|-----------|-----|----------------------|--------|-------|---------|-------------------------|----------|----------------|-------|
| 3    | KSNV    | M-F Early News            | 5-630p    |     |                      |        |       |         |                         |          |                |       |
|      | KSNV    |                           |           | M   | 09/17/12             | :30    |       | 6:24 PM | TVGENHECK1205H Medi car | \$725.00 |                | 5     |
|      | KSNV    |                           |           | Tu  | 09/18/12             | :30    |       | 5:11 PM | TVGENHECK1205H Medi car | \$725.00 |                | 3     |
|      | KSNV    |                           |           | W   | 09/19/12             | :30    |       | 5:15 PM | TVGENHECK1205H Medi car | \$725.00 |                | 1     |
|      | KSNV    |                           |           | Th  | 09/20/12             | :30    |       | 6:26 PM | TVGENHECK1205H Medi car | \$725.00 |                | 4     |
|      | KSNV    |                           |           | F   | 09/21/12             | :30    |       | 5:18 PM | TVGENHECK1205H Medi car | \$725.00 |                | 2     |
|      |         |                           |           |     | 09/24/12 to 09/30/12 | 5x     |       | MTWTF-- |                         |          |                |       |
|      | KSNV    |                           |           | M   | 09/24/12             | :30    |       | 6:11 PM | TVGENH12NSH No Shame    | \$725.00 |                | 6     |
|      | KSNV    |                           |           | Tu  | 09/25/12             | :30    |       | 6:29 PM | TVGENH12NSH No Shame    | \$725.00 |                | 9     |
|      | KSNV    |                           |           | W   | 09/26/12             | :30    |       | 6:15 PM | TVGENH12NSH No Shame    | \$725.00 |                | 7     |
|      | KSNV    |                           |           | Th  | 09/27/12             | :30    |       | 5:23 PM | TVGENH12NSH No Shame    | \$725.00 |                | 8     |
|      | KSNV    |                           |           | F   | 09/28/12             | :30    |       | 5:15 PM | TVGENH12NSH No Shame    | \$725.00 |                | 10    |
| 4    | KSNV    | M-F Wheel of Fortune      | 7-730pm   |     |                      |        |       |         |                         |          |                |       |
|      |         |                           |           |     | 09/17/12 to 09/23/12 | 3x     |       | M-W-F-- |                         |          |                |       |
|      | KSNV    |                           |           | M   | 09/17/12             | :30    |       | 7:24 PM | TVGENHECK1205H Medi car | \$725.00 |                | 1     |
|      | KSNV    |                           |           | W   | 09/19/12             | :30    |       | 7:19 PM | TVGENHECK1205H Medi car | \$725.00 |                | 2     |
|      | KSNV    |                           |           | F   | 09/21/12             | :30    |       | 7:17 PM | TVGENHECK1205H Medi car | \$725.00 |                | 3     |
|      |         |                           |           |     | 09/24/12 to 09/30/12 | 3x     |       | M-W-F-- |                         |          |                |       |
|      | KSNV    |                           |           | M   | 09/24/12             | :30    |       | 7:08 PM | TVGENH12NSH No Shame    | \$725.00 |                | 5     |
|      | KSNV    |                           |           | W   | 09/26/12             | :30    |       | 7:17 PM | TVGENH12NSH No Shame    | \$725.00 |                | 4     |
|      | KSNV    |                           |           | F   | 09/28/12             | :30    |       | 7:19 PM | TVGENH12NSH No Shame    | \$725.00 |                | 6     |
| 5    | KSNV    | Face to Face w/ J.Ralston | 730-758pm |     |                      |        |       |         |                         |          |                |       |
|      |         |                           |           |     | 09/17/12 to 09/23/12 | 5x     |       | MTWTF-- |                         |          |                |       |
|      | KSNV    |                           |           | M   | 09/17/12             | :30    |       | 7:54 PM | TVGENHECK1205H Medi car | \$400.00 |                | 1     |
|      | KSNV    |                           |           | Tu  | 09/18/12             | :30    |       | 7:53 PM | TVGENHECK1205H Medi car | \$400.00 |                | 3     |
|      | KSNV    |                           |           | W   | 09/19/12             | :30    |       | 7:52 PM | TVGENHECK1205H Medi car | \$400.00 |                | 2     |

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| Product         | JOE HECK 4 CONGRESS    |
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|                   |                      |
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|              |                     |
|--------------|---------------------|
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| Deal #       |                     |
| Order Flight | 09/17/12 - 09/30/12 |

|                  |           |
|------------------|-----------|
| Billing Calendar | Broadcast |
| Billing Type     | Cash      |
| Special Handling |           |

|                 |  |
|-----------------|--|
| IDB #           |  |
| Advertiser Code |  |
| Product Code    |  |

|                |  |
|----------------|--|
| Agency Ref     |  |
| Advertiser Ref |  |

| Line | Channel | Description               | Time        | Day                             | Date     | Length | Aired Days | Ad-ID          | Rate     | Reconciliation | Ref # |
|------|---------|---------------------------|-------------|---------------------------------|----------|--------|------------|----------------|----------|----------------|-------|
| 5    | KSNV    | Face to Face w/ J.Ralston | 730-758pm   |                                 |          |        |            |                |          |                |       |
|      | KSNV    |                           |             | Th                              | 09/20/12 | :30    | 7:47 PM    | TVGENHECK1205H | \$400.00 |                | 4     |
|      | KSNV    |                           |             | F                               | 09/21/12 | :30    | 7:48 PM    | TVGENHECK1205H | \$400.00 |                | 5     |
|      |         |                           |             | 09/24/12 to 09/30/12 5x MTWTF-- |          |        |            |                |          |                |       |
|      | KSNV    |                           |             | M                               | 09/24/12 | :30    | 7:48 PM    | TVGENJH12NSH   | \$400.00 |                | 6     |
|      | KSNV    |                           |             | Tu                              | 09/25/12 | :30    | 7:33 PM    | TVGENJH12NSH   | \$400.00 |                | 8     |
|      | KSNV    |                           |             | W                               | 09/26/12 | :30    | 7:52 PM    | TVGENJH12NSH   | \$400.00 |                | 9     |
|      | KSNV    |                           |             | Th                              | 09/27/12 | :30    | 7:52 PM    | TVGENJH12NSH   | \$400.00 |                | 7     |
|      | KSNV    |                           |             | F                               | 09/28/12 | :30    | 7:45 PM    | TVGENJH12NSH   | \$400.00 |                | 10    |
| 6    | KSNV    | M-F News 3 at Eleven      | 11pm-1135pm |                                 |          |        |            |                |          |                |       |
|      |         |                           |             | 09/17/12 to 09/23/12 4x MTWT--- |          |        |            |                |          |                |       |
|      | KSNV    |                           |             | M                               | 09/17/12 | :30    | 11:22 PM   | TVGENHECK1205H | \$750.00 |                | 1     |
|      | KSNV    |                           |             | Tu                              | 09/18/12 | :30    | 11:19 PM   | TVGENHECK1205H | \$750.00 |                | 2     |
|      | KSNV    |                           |             | W                               | 09/19/12 | :30    | 11:30 PM   | TVGENHECK1205H | \$750.00 |                | 3     |
|      | KSNV    |                           |             | Th                              | 09/20/12 | :30    | 11:12 PM   | TVGENHECK1205H | \$750.00 |                | 4     |
|      |         |                           |             | 09/24/12 to 09/30/12 4x MTWT--- |          |        |            |                |          |                |       |
|      | KSNV    |                           |             | M                               | 09/24/12 | :30    | 11:26 PM   | TVGENJH12NSH   | \$750.00 |                | 5     |
|      | KSNV    |                           |             | Tu                              | 09/25/12 | :30    | 11:21 PM   | TVGENJH12NSH   | \$750.00 |                | 7     |
|      | KSNV    |                           |             | W                               | 09/26/12 | :30    | 11:34 PM   | TVGENJH12NSH   | \$750.00 |                | 8     |
|      | KSNV    |                           |             | Th                              | 09/27/12 | :30    | 11:34 PM   | TVGENJH12NSH   | \$750.00 |                | 6     |
| 7    | KSNV    | Sa-Su News 3 at Eleven    | 11pm-1135pm |                                 |          |        |            |                |          |                |       |
|      |         |                           |             | 09/17/12 to 09/23/12 2x ----SS  |          |        |            |                |          |                |       |
|      | KSNV    |                           |             | Sa                              | 09/22/12 | :00    |            |                | \$750.00 | Unresolved     | 1     |
|      |         |                           |             | NOT AVAILABLE RATE              |          |        |            |                |          |                |       |
|      | KSNV    |                           |             | Su                              | 09/23/12 | :30    | 11:27 PM   | TVGENJH12NSH   | \$750.00 |                | 2     |
|      |         |                           |             | 09/24/12 to 09/30/12 2x ----SS  |          |        |            |                |          |                |       |

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**Delaware, OH 43015**

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| Advertiser Ref |  |

| Line | Channel | Description            | Time        | Day | Date     | Length | Aired | Days     | Ad-ID                   | Rate       | Reconciliation | Ref # |
|------|---------|------------------------|-------------|-----|----------|--------|-------|----------|-------------------------|------------|----------------|-------|
| 7    | KSNV    | Sa-Su News 3 at Eleven | 11pm-1135pm |     |          |        |       |          |                         |            |                |       |
|      | KSNV    |                        |             | Sa  | 09/29/12 | :00    |       |          |                         | \$750.00   | Unresolved     | 4     |
|      | KSNV    |                        |             | Su  | 09/30/12 | :30    |       | 11:20 PM | TVGENJH12NSH No Shame   | \$750.00   |                | 3     |
| 8    | KSNV    | Saturday Today         | 7a-8am      |     |          |        |       |          |                         |            |                |       |
|      | KSNV    |                        |             | Sa  | 09/29/12 | :00    |       |          |                         | \$225.00   | Unresolved     | 2     |
|      | KSNV    |                        |             | Su  | 09/30/12 | :00    |       |          |                         | \$225.00   | Unresolved     | 1     |
| 9    | KSNV    | Sunday Today           | 7a-8am      |     |          |        |       |          |                         |            |                |       |
|      | KSNV    |                        |             | Sa  | 09/29/12 | :00    |       |          |                         | \$225.00   | Unresolved     | 2     |
|      | KSNV    |                        |             | Su  | 09/30/12 | :00    |       |          |                         | \$225.00   | Unresolved     | 1     |
| 11   | KSNV    | Friday Prime 10-11pm   | 10-11pm     |     |          |        |       |          |                         |            |                |       |
|      | KSNV    |                        |             | F   | 09/28/12 | :30    |       | 10:31 PM | TVGENJH12NSH No Shame   | \$1,400.00 |                | 1     |
| 12   | KSNV    | Dr Phil                | 3-4p        |     |          |        |       |          |                         |            |                |       |
|      | KSNV    |                        |             | W   | 09/19/12 | :30    |       | 3:23 PM  | TVGENHECK1205H Medi Car | \$450.00   |                | 1     |

Aired Spots

57

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Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.

# INVOICE



**Remit Address:**

**KSNV**  
**Formerly KVBC**  
**1500 Foremaster Lane**  
**Las Vegas, NV 89101**  
**Main: (702)642-3333**  
**Billing: (702)642-3333**

**Billing Address:**

**Strategic Media Placement, Inc.**  
**Attention: Accounts Payable**  
**7669 Stagers Loop**  
**Delaware, OH 43015**

|                 |                        |
|-----------------|------------------------|
| Advertiser      | Heck, Joe for Congress |
| Product         | JOE HECK 4 CONGRESS    |
| Estimate Number | 2690                   |

|                |                     |
|----------------|---------------------|
| Invoice #      | 106602-1            |
| Invoice Date   | 09/30/12            |
| Invoice Month  | September 2012      |
| Invoice Period | 08/27/12 - 09/30/12 |

|                   |                      |
|-------------------|----------------------|
| Station           | KSNV                 |
| Account Executive | Amy McCreary         |
| Sales Office      | Blair - Philadelphia |
| Sales Region      | National             |

|              |                     |
|--------------|---------------------|
| Order #      | 106602              |
| Alt Order #  | 06852462            |
| Deal #       |                     |
| Order Flight | 09/17/12 - 09/30/12 |

|                  |           |
|------------------|-----------|
| Billing Calendar | Broadcast |
| Billing Type     | Cash      |
| Special Handling |           |

|                 |  |
|-----------------|--|
| IDB #           |  |
| Advertiser Code |  |
| Product Code    |  |

|                |  |
|----------------|--|
| Agency Ref     |  |
| Advertiser Ref |  |

|                          |                    |                              |
|--------------------------|--------------------|------------------------------|
| <u>Gross Total</u>       | <b>\$34,275.00</b> |                              |
| <u>Agency Commission</u> | <b>\$5,141.25</b>  |                              |
| <u>Net Amount Due</u>    | <b>\$29,133.75</b> | <u>Payment Terms 30 Days</u> |

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